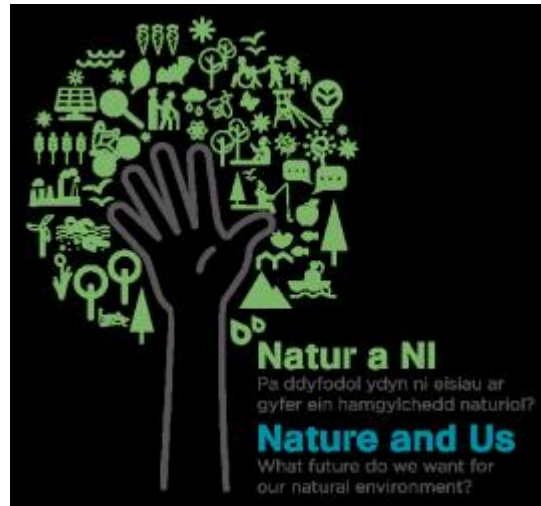




**Cyfoeth  
Naturiol  
Cymru  
Natural  
Resources  
Wales**



## **Nature and Us**

### **An exciting offer to PSBs**

NRW with support from Welsh Government are jointly hosting a National Conversation with citizens in Wales about the future of the Welsh environment.

The purpose of the national conversation is to build a shared vision for the future of the Welsh environment – looking towards 2030, 2050, and the pathways to get there. We will be involving people in a conversation around 5 key themes, which are:

- What do people identify as the critical issue(s) for the future?
- If things went well, being optimistic but realistic, what would be a desirable outcome?
- If things went wrong, what factors would people worry about?
- What people think about different scenarios of the future?
- What people are willing to change?

As a statutory member of all PSBs in Wales, NRW would like to make an offer to all PSBs to be involved in this national conversation. There are two ways in which you can be involved:

- Help promote the involvement of citizens through supporting our communication campaign and our online involvement mechanisms.
- Agree to jointly host a focus group with a cross section of citizens for your PSB area, to explore the actions that we all might need to take to tackle the dual climate and nature emergencies. All costs to be covered by NRW with independently facilitated focus groups.

In return, we will be able to provide the results of our online survey cut to local authority and/or joint PSB areas. Both the data, and the process itself will not only support the Well-being plan, but will help to build local platforms for action,

supporting work ongoing through area statements, local nature partnerships and existing PSB work.

The focus group sessions will be run by a third-party research organisation, and will gather the views of the public about the future of the natural environment in Wales. As well as informing the Well-being plans, we will use these focus groups to help develop a shared vision for what that environment should look like over the longer term, and the pathways needed to get there.

We are aware that some PSBs have already run community surveys which include questions linked with the nature and climate emergency. We would welcome the opportunity to combine our findings, and continue to help PSBs identify actions that enable us all to take the action we need, as citizens, public bodies, businesses and Welsh Government.

If PSBs are interested in accepting our offer for focus groups, if you are happy to share your own survey results with us, please get in touch. NRW will work with you to agree how to select appropriate participants, for example, through a random sample or making use of existing citizen panels.

We are hoping to launch Nature and Us in January, and to run the focus groups in March – April 2022.

If you would like to take us up on this offer please contact:

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